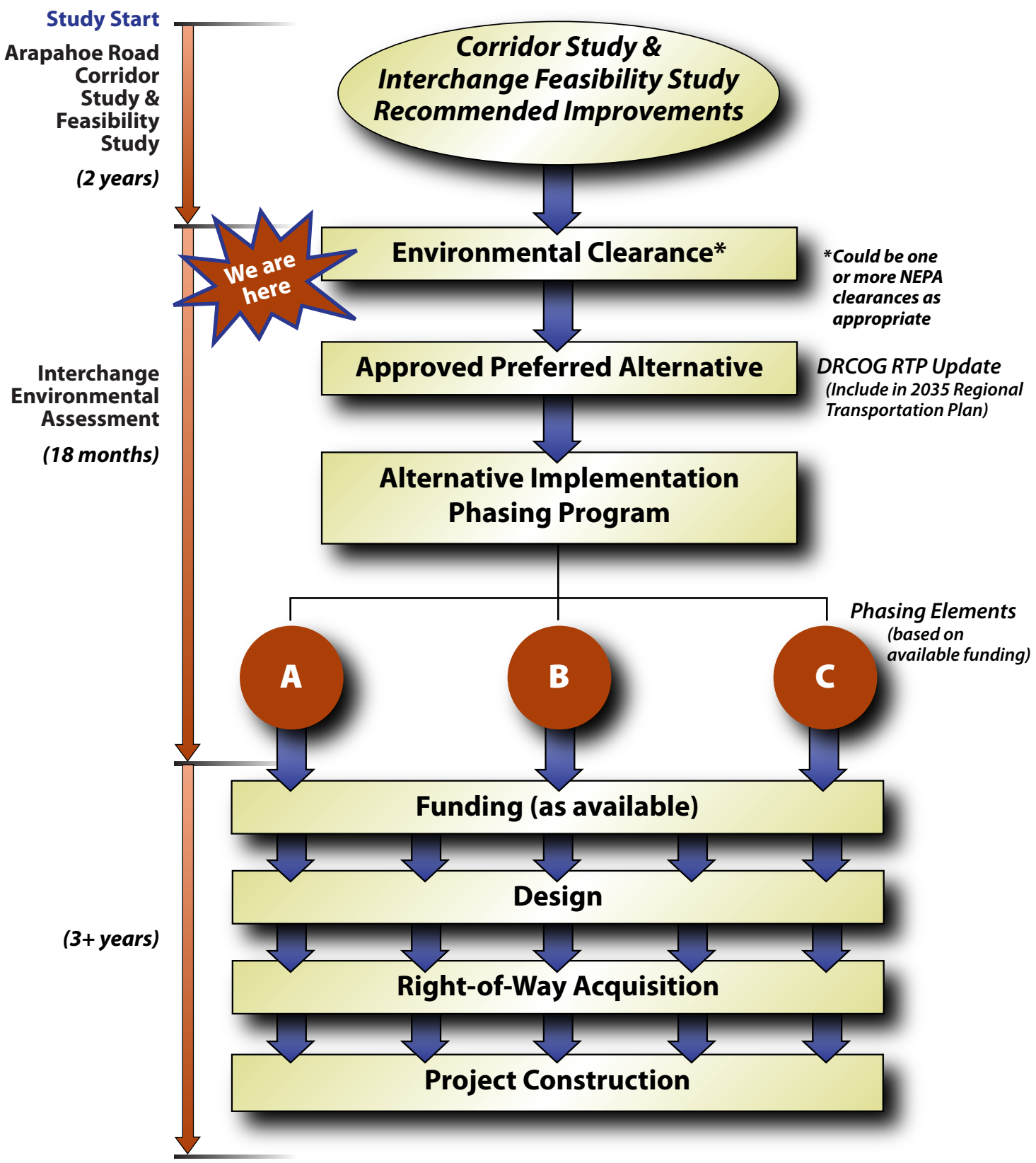Implementation Process